

# University of Pretoria Yearbook 2020

## Publishing: Introduction to publishing 110 (PUB 110)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	12.00
<b>Programmes</b>	<a href="#">BIS Publishing</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	1 practical per week, 3 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Information Science
<b>Period of presentation</b>	Semester 1

### Module content

\*Closed – requires departmental selection.

Introduction to publishing. This module will focus on an introductory overview of publishing: the historical development of publishing; the publishing value chain; business and legal issues relating to the publishing industry; and the broader macro-context.

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